

Launch Okanagan Breakfast

A fundraiser supporting financial literacy

Tuesday, November 8, 2022 from 7 to 9 a.m.

Coast Capri Hotel

Featuring best-selling author
and personal finance expert,
Kelley Keehn

launchbreakfast.ca



partnership opportunities



thank you for considering partnering with us!

November is Financial Literacy Month! Gather with us and the local financial services community for a fundraiser supporting access to financial literacy for our community. Your morning will include a sit-down breakfast and very special guest speaker at the **Coast Capri Hotel, Tuesday, November 8, 2022.**



special guest & keynote speaker: **Kelley Keehn**

- Best-selling, award winning author
- Personal finance educator
- Media personality
- Speaker and spokesperson
- Consumer advocate

more info at: kelleykeehn.com/about

Partner with us for this fun and engaging fundraiser to support Launch Okanagan so we can continue to provide vital programs to all those in need. All sponsors will be recognized with equitable benefits through key event communications and will be highlighted and recognized prior to, during and after the event in media releases, social media, event display, promotions and program materials.

enable Launch to expand future financial literacy programs.

We seek partnerships with companies and organizations that share our values and commitment to help individuals and families move towards financial stability. This will provide an opportunity to promote your brand to our collective audience.

help build brighter futures for those who need it most.

If you are interested in participating, please review this package and connect with us to explore the various options and opportunities. We look forward to hearing from you.



With gratitude,
Jennifer Robins, Executive Director
jennifer@launchokanagan.ca
778-363-4954



financial foundations. skills for life.



why support Launch Okanagan?

who For over 10 years, Launch Okanagan has been transforming lives by educating and empowering people with the tools they need to attain financial security and stability. Our focus is on providing financial education programs and helping individuals develop money management skills that launch them towards a brighter future.

what Launch facilitates financial education programs in partnership with community organizations such as Habitat for Humanity, YMCA, Karis Support Society, Dress for Success and more! We also offer our Dollars and Sense program to the community at large and are proud to be running Matched Savings for over 10 years.

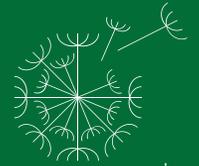
why We are hosting our first breakfast fundraiser to increase awareness about the need for our programs and to raise money to ensure we can continue to offer our programming in the community.

support a high-impact nonprofit that provides training, education, and support for those looking to improve their financial literacy and gain financial security.

learn more about Launch's programs at launchokanagan.ca



your dollars at work



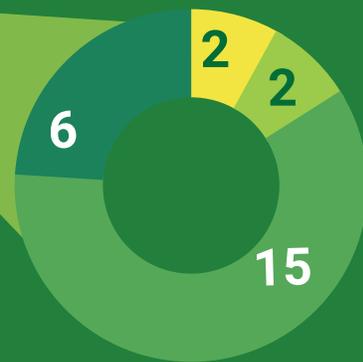
2021-2022 Launch Okanagan year in review

This past year, your support allowed us to

serve a total of **295** community members

deliver **25** programs

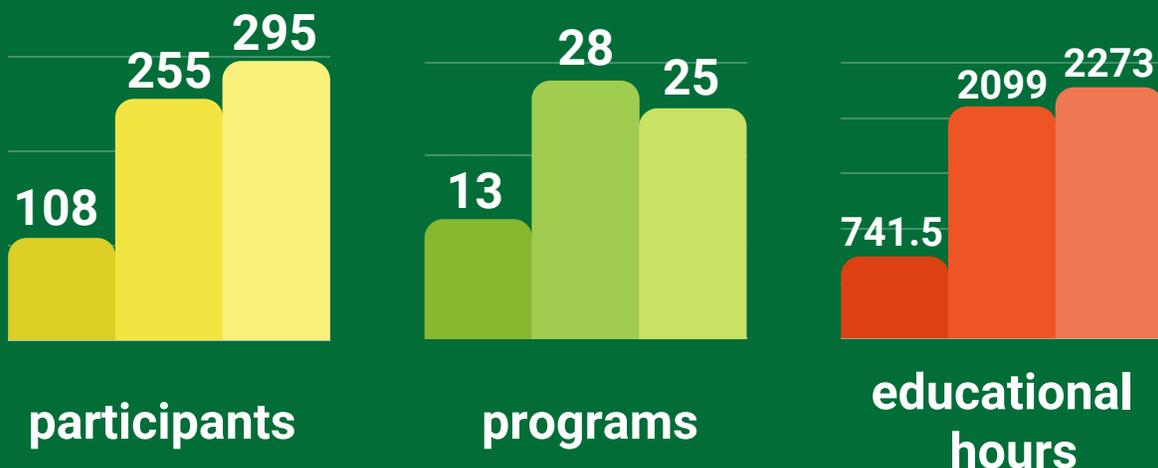
- ▶ Primer for Life
- ▶ Dollars & Sense
- ▶ Matched Savings
- ▶ other workshops



and teach for **2273** hours

our progress

over the past three years



partnership opportunities

Various sponsorship levels are available for this event for your company.

benefits	gold sponsor \$5000	silver sponsor \$2500	bronze sponsor \$1000
Presenting partner brand recognition and hyperlink on Launch website and event ticket page; speaking opportunity at event.	✓		
Mentioned as presenting partner in all event promotions, materials and media.	✓		
Company signage on stage (gold) or in the room (silver).	✓	✓	
Recognition on event slide show.	✓	✓	✓
Logo and hyperlink on Launch "corporate sponsors" event page.	✓	✓	✓
Thank you mention in post-event newsletter, media release and/or social media	✓	✓	✓
Use of Launch Okanagan logo on your corporate website	✓	✓	✓
Tickets to the event	10	5	2

double your donation!

Thanks to an anonymous partner, every donation at this event will be matched dollar-for-dollar to a maximum of \$20,000. Donate online when you book your tickets.

Charity Number: 896568417RR0001

**We are thrilled to partner with you
for this event!**

More info: launchbreakfast.ca



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contact:

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